

Miles4Migrants Pledge for Refugee Family Reunification

In support of Roadmap 2030 on third-country solutions for refugees, Miles4Migrants (M4M) hereby joins the multistakeholder pledge co-convened by the Global Family Reunification Network (FRUN) Advisory Group. We stand alongside UNHCR, IOM, the International Committee of the Red Cross, the Red Cross and Red Crescent Family Reunification Working Group (represented by the British Red Cross), the International Refugee Assistance Project, the International Catholic Migration Commission, RefugePoint, Leiden University, and other committed stakeholders in striving to help 1 million refugees reunite with their families by 2030.

Vision

At Miles4Migrants, we envision a world where forced migrants can move toward safety with dignity and hope.

Mission

We uphold human rights by removing transportation barriers that impact the most vulnerable, forced migrants.

Contribution Overview:

In alignment with Roadmap 2030 and as a part of the multistakeholder pledge coordinated by the Global Family Reunification Network (FRUN), Miles4Migrants (M4M) commits to facilitating the reunification of 70,000 forcibly displaced individuals with their families by 2030, starting with an initial target of 10,000 next year.

Target Population and Host Countries:

While our commitment is global in scope, we will particularly focus on vulnerable populations in the Global South, where there are fewer resources and more barriers to reunification. Special attention will be given to the specific focus countries outlined in the Multistakeholder Pledge.

Quantifiable Contributions:

- **Financial:** Utilizing an alternative currency of frequent flyer points and miles, we aim to reduce the financial burden of family reunification significantly. Only M4M, through its vast network and expertise, is equipped to fundraise, manage, and utilize points and miles from all the main Airlines in the industry.
- **Human Resources:** Our team of bookers and strategic partnerships will be fully committed to this effort. Through our Salesforce system, flight experts, and post-booking support team, we will streamline the process of family reunification and reduce transportation costs.
- **Fast Scalability:** Activate our scalability plan with partners like American Express GBT to increase our booking capacity when demand increases due to an unforeseen crisis. AmexGBT is already our partner and has provided flight bookers to expand our capacity during the Ukraine2Canada and Afghan Arrival projects.
- **Partnerships:** We are committed to leveraging existing partnerships and forming new ones in underserved geozones and countries, particularly in the Global South, to maximize the impact of our efforts.

Key Strategies:

- **Data:** Utilizing a database system to efficiently track all flight bookings and keep valuable data records that will help us to anticipate costs. We are also going to use the aggregate data of our already-booked 43K flights to help us to predict future routes and demand.
- **Flight Booking:** Our specialized team will find the most value-efficient flight options across all airlines using miles and cash.
- **Post-Booking Support:** A dedicated team will assist NGO partners with any travel issues that may arise post-booking, guaranteeing dignity during the journey.
- **Strategic Partnerships:** Continue to build and cultivate relationships with airlines to leverage resources.

- **Convene and Mobilize the Ecosystem:** We aim to create efficient ways to respond rapidly to forced migration and crises by fostering collaboration among stakeholders.
- **Mine Resources:** We commit to proactively mining resources to transport forcibly displaced migrants.
- **Partnering with Airlines and Corporations:** We will explore partnerships with airlines to utilize the untapped alternative currency of frequent flyer points and miles to make transportation even more affordable.
- **Educate to Act:** We pledge to create awareness about forced migration to inspire people and organizations to take action with the resources they currently possess.

While the current scope of the multistakeholder pledge is limited to a specified number of focus countries, we intend to extend this work to create a coordination mechanism that supports refugee family reunification globally, ultimately helping many more refugees access a durable solution.

By aligning our efforts with the goals of the Multistakeholder Pledge on Supporting Refugee Family Reunification, we will contribute to building sustainable, coordinated, and holistic support systems, particularly in focus countries, and share lessons learned and best practices to inform the creation of similar mechanisms globally. By 2027, coordinated support mechanisms will exist in at least four focus countries, bringing together all relevant stakeholders, including Refugee-Led Organizations (RLOs).