
Miles4Migrants

2022 Annual Report



VISION

At Miles4Migrants, we envision
a world where displaced
people of all backgrounds can
find safety and community in
their new homes.

ONE FAMILY, ONE FLIGHT, ONE IDEA: M4M'S REMARKABLE JOURNEY IN 2022

In six years since its inception, Miles4Migrants has revolutionized migrant travel, removing the financial burden that once hindered their quest for safety.

2022 was a year of profound transformation for Miles4Migrants.

The year began with a resolute focus on our mission: flying thousands of Afghan arrivals in the U.S. to their new homes across the nation. In partnership with organizations like the International Organization for Migration, the International Refugee Council, Welcome.US, the U.S. government, and others, we successfully transported over 22,000 Afghans to welcoming communities.

Simultaneously, the invasion of Ukraine by Russia triggered another humanitarian crisis. That led us to initiate the Ukraine2Canada Travel Fund (U2C) in collaboration with Air Canada, The Shapiro Foundation, the Canadian Government, and MOSAIC, facilitating the safe

transport of 1,809 Ukrainians to Canada using an astounding 110,289,280 donated miles in 2022.

While these accomplishments showcased our dedication, they also strained our organization. To cope with our rapid growth, we welcomed our new executive director, Glaydon de Freitas Filho, who provided crucial stability during turbulent times.

This year has prompted introspection, leading us to reevaluate our unique mission. We refocused, realigned our vision with our objectives, and stand confident that the future holds the promise of continued success. By tapping into the innate generosity of humanity, we remain committed to guiding people to safety with dignity and hope.

With gratitude,

Andy Freedman
Nick Ruiz,
Seth Stanton

Founders and Board Members



MISSION

We uphold human rights by removing transportation barriers that impact the most vulnerable forced migrants.

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2022 IMPACT

19,755

PASSENGERS FLOWN

FLIGHTS FUNDED FROM:

393M+
MILES/POINTS

\$873K+
CASH

\$16K+
VOUCHERS/
CREDITS

\$8.6M+

IN AIRFARE COSTS
SAVED

GLOBAL REACH



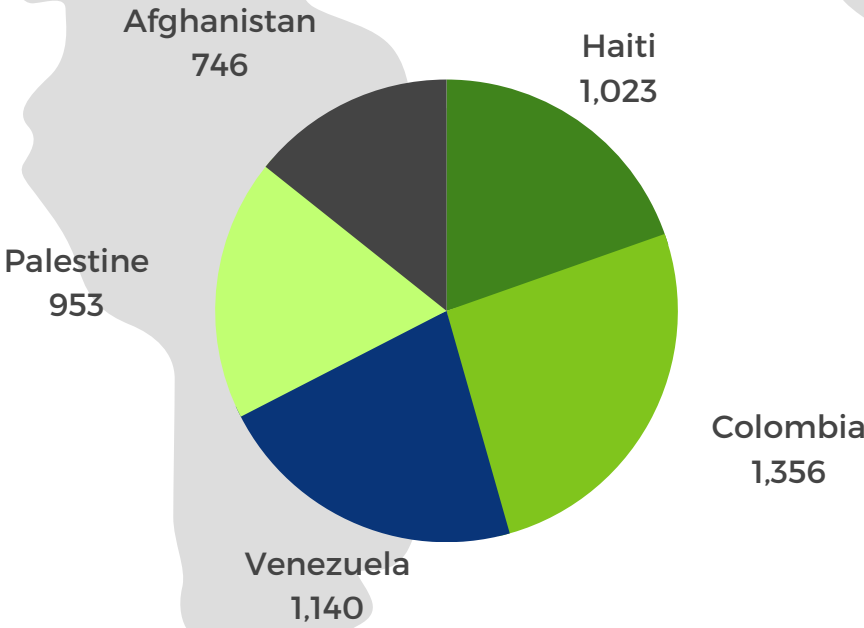
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ORIGIN COUNTRIES

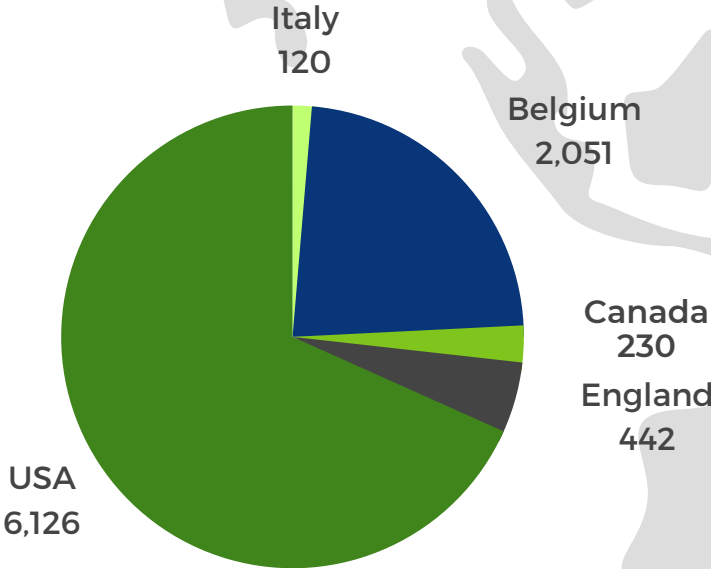
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DESTINATION COUNTRIES

***TOP ORIGIN COUNTRIES**



***TOP DESTINATIONS**



**Excludes special programs for Afghans and Ukrainians*



EMERGENCY RESPONSE

Miles4Migrants works with a network of global partners to respond to urgent resettlement crises. Through Project Afghan Arrival, we transported evacuees to safety after the Taliban's takeover of Afghanistan. We also facilitated flights for evacuees from Ukraine to Canada through The Ukraine2Canada Travel Fund, which provided a safe haven during the ongoing crisis. These initiatives showed our collective strength to help those in need their most vulnerable moment.



*Destruction of a residential building
in Kyiv, Ukraine, in March, 2022.*

PROJECT AFGHAN ARRIVAL

The fallout from the Taliban takeover in Afghanistan continued in 2022, as did our efforts to bring evacuees to safety. The generous donations we received and the increased internal capacity of our flight booking team allowed us to continue reuniting Afghan families while delivering others to safety. Early in 2022, travel restrictions continued to make it difficult to book flights directly out of the country. But after months of testing workarounds and problem-solving, we finally were able to resume flights out of Kabul. Despite our formal program ending, we continue to book flights for Afghans seeking safety away from their country's conflict.

8,663
AFGHANS FLOWN
TO SAFETY IN 2022

117M+
MILES/
POINTS

\$74K+
CASH

\$2.4M+
IN AIRFARE
COSTS SAVED

After almost two years, **Arsh** was reunited with his parents thanks to Miles4Migrants' supporters. He turned 5 just days before the family reunion.



UKRAINE2CANADA TRAVEL FUND

The world watched in horror as Russia began an illegal invasion of Ukraine in the winter of 2022. In June, we started booking tickets for Ukrainians eager to find peace outside their country. We doubled our efforts and impact just a few months later. We gladly joined forces with the Canadian government, The Shapiro Foundation, Air Canada, and MOSAIC, launching the Ukraine2Canada Travel Fund. This partnership allowed us to effectively fundraise donations of Air Canada Aeroplan Points that went directly to booking flights for the displaced Ukrainians seeking safety within Canada's borders.

1,809
UKRAINIANS FLOWN
TO SAFETY IN 2022

110M+
MILES/
POINTS

\$175K+
CASH

\$2.2M+
IN AIRFARE
COSTS SAVED

This Ukrainian boy is now safe in Canada with his mom. They fled Chernihiv, which was surrounded and occupied by the Russian army.



2022 TIMELINE



JANUARY Miles4Migrants books its 15,000th flight for Afghan evacuees as part of Project Afghan Arrival	FEBRUARY Invasion of Ukraine. We fly our first passengers, departing from Kabul, since the city fell to the Taliban in 2021.	MARCH White House announces U.S. will provide refuge to Ukrainians
APRIL M4M announces the U2C initiative flying displaced Ukrainians to Canada. Air France - KLM Flying Blue announces M4M as its newest charitable partner.	JUNE The first U2C bookings are made using our collaborative platform, unifying IRCC, MOSAIC, Amex GBT, and M4M.	JULY The first Ukrainian evacuee leaves from Poland to Canada as part of the U2C initiative.
SEPTEMBER The last family that was part of Project Afghan Arrival leaves a Virginia military base to Texas.	OCTOBER M4M celebrates its 6th anniversary and welcomes new Executive Director, Glaydon de Freitas Filho. M4M is the Featured Charitable Partner at the Travel Summit in Toronto.	DECEMBER Miles4Migrants wins 1 Million MileagePlus miles from United Airlines' Miles on a Mission.



RESILIENCE, ENDURANCE

In 2022, Miles4Migrants' life-changing work was profoundly shaped by the invaluable collaborations we established with extraordinary organizations. We take immense pride in doing this work with partners who share our values and mission of bringing dignity and hope to migrants. Their support has been pivotal in driving our evolution to actualize our vision. It has also empowered us to extend critical assistance to forcibly displaced individuals across the globe. Together, we are making a meaningful difference in the lives of those in need.



DEHAB AND EUEL

Eritrea to Belgium

“

My name is Dehab. I am from Eritrea, and I have refugee status in Belgium. Seven years ago, I was forced to leave my country. My son Euel was three years old when I had to leave. The road to Belgium and the asylum procedure there took five years. In 2020 I finally got my refugee status. After that, my son Euel could apply for a family reunification visa. But because of Covid, the war in Tigray, and the DNA procedure, it took two years before he finally got his visa. For all these years, I was counting the days to be reunited with him. When he got his visa, I was so happy to hear that Miles4Migrants could help me with a plane ticket for my son. They were so helpful and did their best to book him the first possible flight. Now we are finally together, and I cannot explain how happy we are to be reunited.



OKSANA

Ukraine to Canada

“

My name is Oksana. At the beginning of the war, I had a good job and lived in peace and harmony with my husband. We fell into occupation near Bucha for 14 days without water or heating, with the remnants of life. We barely escaped. So I decided to try [relocating] in Canada.

Now I have rented a room and I am actively looking for a job. Canadians are incredible and very kind people. I am in love with everything around me, and I am ready to work for the benefit of society. I am incredibly grateful for your help, for the tickets and seats by the window!



*FATHER & SON

Syria to England

“

When the war began, our house [in Damascus] was bombed by the Syrian and Russian forces. My mother was killed during this bombing, and I was exposed to some shrapnel all over my body. After my mother was killed and our house was destroyed, we decided to leave the country. I left Syria in 2014, and got British citizenship in 2022.

During my years in the UK, I could not go to Syria to visit my father. I tried to get him a visa so that he could visit me, but the home office refused the request. After that, I appealed and got a visa submitted with a judge's ruling. I contacted Together Now [M4M's partner]. They helped me with everything until my father arrived here. I really appreciate their efforts.

For safety purposes, their names have been kept anonymous.



PREMIER PARTNERS

Our efforts in 2022 have been profoundly shaped by the invaluable fiscal contributions of our funders, especially our financial sponsors. We take immense pride in having these organizations as our partners, as their support has played a pivotal role in driving our evolution and empowering us to extend critical assistance to forcibly displaced individuals across the globe. With our esteemed partners, we are making a meaningful difference in the lives of those in need.

We extend here our heartfelt appreciation for their generosity and their belief in our cause.

PREMIER PARTNERS



The Shapiro
Foundation

With their visionary philanthropy, The Shapiro Foundation has been a driving force behind our efforts to reunite families, provide access to refuge, and offer new opportunities to individuals seeking safety and security.

“

M4M has been pivotal in our mission to resettle thousands of refugees. We have been proud to support their operations and to partner on specific efforts with both Air Canada and United Airlines. M4M's ability to partner with airlines, secure points and miles from individuals while leveraging philanthropy to fly tens of thousands of refugees is unparalleled. It's one of the most impactful investments we've ever made.



Through their dedication to responsible tourism and social impact, TripAdvisor has helped us bridge distances and bring about life-changing experiences through the gift of travel.

“

It has been incredible to partner with, and watch, Miles4Migrants from their inception and through their evolution. The organization continues to fill a niche and critical need in the refugee resettlement space that no one else is filling. They have seen much success with not a lot of resources, and continue to have enormous potential.



TRAVEL REQUEST PARTNERS

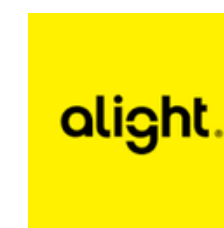
Miles4Migrants collaborates with various NGOs worldwide, which identify evacuees and immediate family members who require air travel assistance. We provide flight tickets, while partners ensure individuals are welcomed upon arriving to their new homes while having the necessary resources to flourish.

Each partner works tirelessly to secure the release of asylum seekers from detention, raise funds for resources, meet families at the airport, assist newly arrived refugees in finding employment, and much more.

TRAVEL REQUEST PARTNERS



The support of our esteemed partners is invaluable. We are honored to have such committed allies working with us on this mission. By working together, we are creating meaningful change and bringing hope to those who need it most.



**Not all partners pictured*



AIRLINE PARTNERS

Our airline partners are the backbone of our humanitarian efforts. They play an indispensable role in our mission to reunite families and provide refuge to forcibly displaced individuals. Their unwavering support has been instrumental in creating a seamless and efficient process that makes an arduous task go smoothly.

Through our pooled accounts with these exceptional companies, donors can directly transfer points and miles, empowering us to facilitate life-changing flights for those seeking safety and a fresh start. With their generous collaboration, we have been able to bridge miles and connect hearts-one journey at a time.

AIRLINE PARTNERS



The support of our esteemed partners is invaluable to us, and we are honored to have such committed allies in our mission. By working together, we are creating meaningful change and bringing hope to those who need it most.

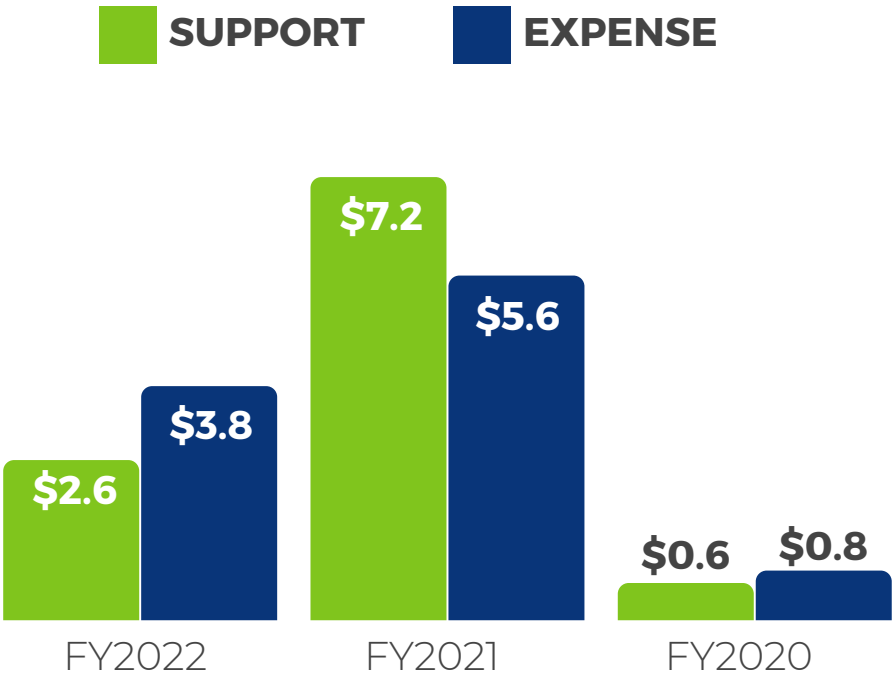


FINANCIALS

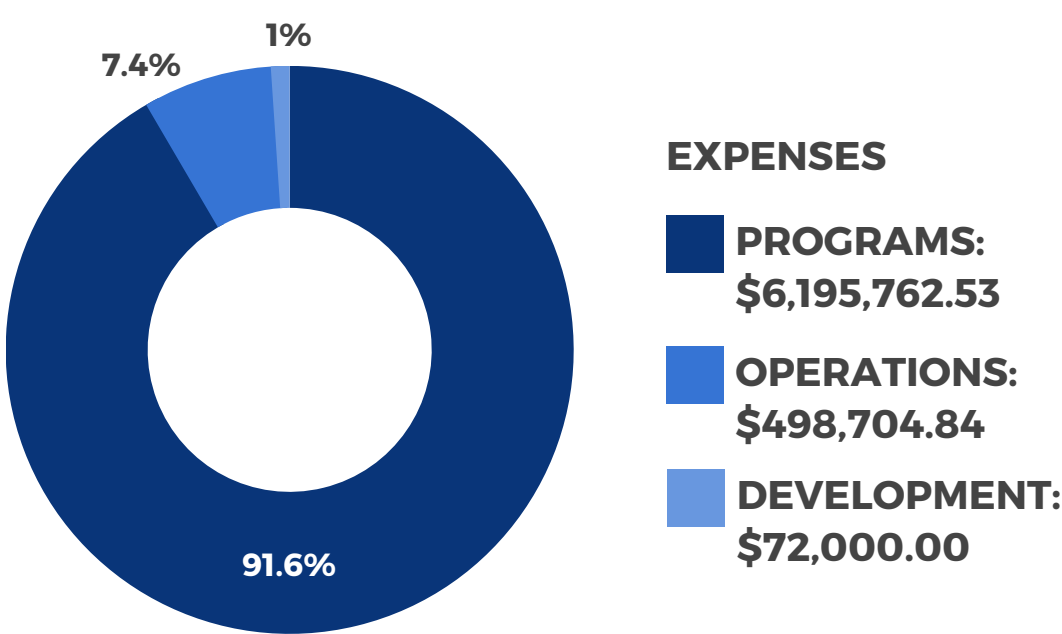
M4M is proud to report another year of solid support from our fantastic donors, who enabled us to serve forcibly displaced individuals. In 2022, we used net assets from the overwhelming donations received in the previous year to continue supporting our emergency responses to evacuate Afghans and Ukrainians.



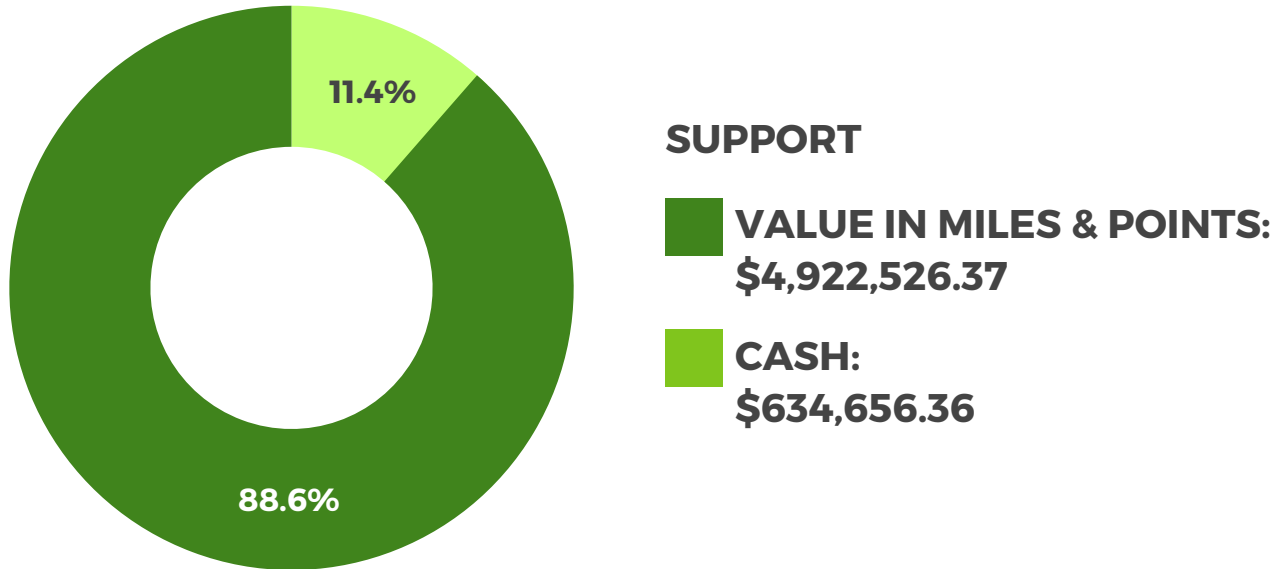
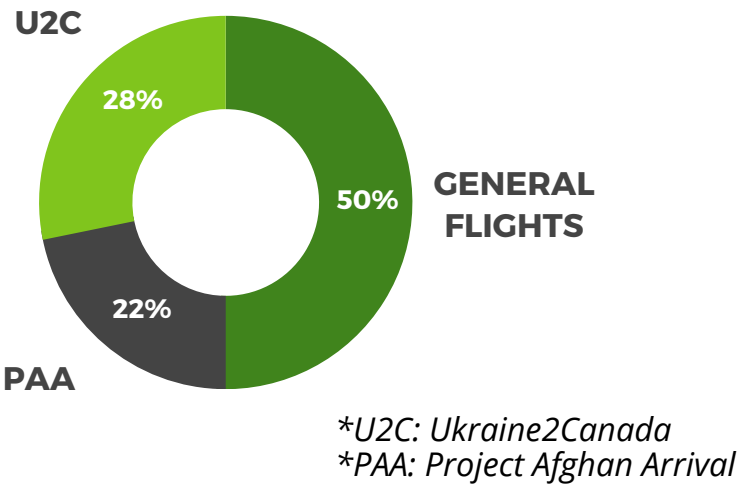
M4M 3-YEAR FINANCIAL ANALYSIS IN MILLION OF DOLLARS



M4M EXPENSES & SUPPORT FY2022



PROGRAM WORK OVERVIEW



GET INVOLVED



DONATE MILES & POINTS

We accept miles and credit card points from most major carriers and companies.



DONATE MONEY

Cash donations help us pay airline fees, taxes, and operational costs.



SPREAD THE WORD ABOUT M4M

Sharing M4M's mission and impact has a huge effect.

miles4migrants.org

WHAT'S AHEAD

Upon joining Miles4Migrants, my primary focus was establishing a comprehensive strategic plan to maximize our impact and value creation. Our mission-driven approach requires a roadmap to guide us towards long-term goals, partnerships, and solutions to address the challenges faced by those in need.

To enhance our impact, we are now categorizing and evaluating the needs of the migrants we serve. Setting clear priorities and criteria allows us to make better decisions and align partners with our values, enabling us to create a virtuous feedback cycle to optimize our efforts.

Miles4Migrants' unique operating model has created an ecosystem of partners with diverse missions and interests. We aim to unite partners based on humanitarian principles to better mobilize and allocate resources and amplify our impact.

Rather than reacting to crises and viral moments for fundraising, we plan to integrate our fundraising strategy with our strategic plan for stability, predictability, sustainability, growth, and maximum impact.

We also want to enhance our data management, reporting systems, and operations to boost transparency, efficiency, and agility, allowing us to serve our clients better.

With my appointment as the Executive Director, Miles4Migrants commits to expanding our team to better serve our community and mission. We are thrilled to welcome new team members who share our passion for reuniting families and creating positive change.

As we reflect on 2022 and look towards the future, I extend my gratitude to our donors, partners, staff, and volunteers for their unwavering support and commitment to our mission. Together, we will continue to significantly impact and provide hope and dignity to those seeking a better life.

With hope and gratitude,
In Lak'ech Ala K'in,

Glaydon de Freitas
Executive Director



THANK YOU

Your support means the world to us.

We want to express our deep appreciation for the compassionate community of donors, funders, and volunteers who have generously supported Miles4Migrants' mission. Despite the extended period of uncertainty and upheaval, your commitment has enabled Miles4Migrants to provide free airfare for tens of thousands of individuals.

We especially thanks to those who have supported our work and provided us with knowledge and resources, from critical financial support to strategic counsel.

We extend a special thanks to:

Ed Shapiro & Larry Tobin, The Shapiro Foundation
Tali Golan & Kayla Mottola, Tripadvisor
Mark Rude, Wesam Kudhair, Alison Tonet, Evan
Konwiser & Sarah Martin, AMEX GBT
FWD.us
K&L Gates
Welcome.US
The Points Guy/Lonely Planet
United Airlines, JetBlue, Delta Air Lines, Alaska Airlines,
Air Canada, Frontier Airlines, Air France - KLM Flying
Blue, and Emirates



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miles4migrants.org

contact@miles4migrants.org